



**SONAE COM, SGPS, S.A.**  
**Publicly Traded Company**  
**Registered Office: Lugar do Espido, Via Norte, Maia**  
**Registered at the Commercial Registry of Maia**  
**Registry and Tax no. 502 028 351**  
**Share Capital: Euro 230.391.627**

I hereby certify, according to minutes number forty four that in the Shareholders' General Meeting held on 24 April of two thousand and fourteen, at Sonaecom's registered office located at Lugar do Espido, Via Norte, Maia, at 15:00 PM, the following proposals were approved, having been present or duly represented shareholders holding 287.637.851 of shares and accepted votes, representing 94,07% of the share capital of the company:

#### **Proposal 1**

- a) *"Further to the resignation, due to personal reasons, of Mr. João Augusto Esmeriz Vieira de Castro and Mr. António Agostinho Cardoso da Conceição Guedes, respectively as chairman and secretary of the Board of General Shareholders' Meeting, we propose to fill the empty vacancies, until the end of the mandate in course, as follows:*

*– Mr. António Agostinho Cardoso da Conceição Guedes – Chairman*

*– Mrs. Maria Daniela Farto Batista Passos – Secretary*

*Moreover, we propose that the members to be appointed assume, immediately, their functions as chairman and secretary of the present General Meeting.*

- b) *Taking in consideration the resignations of the members of the Board of Directors, Mr. Jean-François René Pontal, Mr. David Charles Denholm Hobley, Mr. Gervais Gilles Pelissier, Mr. António Maria Theotónio Pereira Sampaio e Melo, Mr. Franck Emmanuel Dangeard, Mr. Duarte Paulo Teixeira de Azevedo and Mr. Miguel Nuno Santos Almeida, we propose to reduce the number of members of the Board of Directors from eleven to three."*

#### **Proposal 2**





*"We propose that the Annual Report and Individual and Consolidated Accounts of Sonaecom, SGPS, S.A., for the year ended 31 December 2013, are approved as presented."*

### **Proposal 3**

*"We propose a vote by Shareholders to express our appreciation for and confidence in the work performed by the Board of Directors, Statutory Audit Board and Statutory External Auditor of Sonaecom, SGPS, S.A., during the year ended 31 December 2012."*

### **Proposal 4**

*"We propose a voting by Shareholders to express our appreciation for and confidence in the work performed by the Board of Directors, Statutory Audit Board and Statutory External Auditor of Sonaecom, SGPS, S.A., for the year ended 31 December 2013."*

### **Proposal 5**

#### ***Remuneration Policy adopted for the members of the Statutory Governing Bodies and for Persons Discharging Managerial Responsibilities ("Dirigentes")***

*The Shareholders' Remuneration Committee proposes to the Shareholders' General Meeting the approval, under the terms and for the purposes of number 1 of article 2 of Law 28/2009 of 19 June, that the Remuneration and Compensation Policy to be applied to the Company's Statutory Governing Bodies and to "Persons Discharging Managerial Responsibilities ("Dirigentes")", as well as the Stock Plan Policy that will be applied by the Shareholders' Remuneration Committee as follows:*

#### ***1. Principles of the Remuneration and Compensation Policy for the members of the Statutory Governing Bodies and Persons Discharging Managerial Responsibilities:***

*The Remuneration and Compensation Policy to be applied to the Statutory Governing Bodies and Persons Discharging Managerial Responsibilities ("Dirigentes") complies with European Commission guidelines, Portuguese law and the recommendations of the Portuguese Securities Exchange Commission ("CMVM") and is based on the understanding that initiative, competence and commitment are the essential foundations for delivering good performance, and that Remuneration Policy should be aligned with the medium and long term interests of the Company, in order to achieve sustainability.*

*When establishing the remuneration policy and setting remuneration levels a comparison is made with market benchmarks based on surveys carried out in Portugal and other main European markets, in particular those prepared by Mercer and the Hay Group. Comparisons*





*are also made with companies issuers of securities listed at the stock market.*

*The fixed remuneration of the Directors is fixed in function of their level of responsibility, is subject to annual review and is placed on the median position in comparable circumstances.*

*Besides the fixed remuneration, the executive directors participate on an incentives plan, also named by variable bonus. The total remuneration is placed in the third quartile in comparable circumstances.*

*The fixed remuneration and the incentives plan are decided by the Shareholders' Remuneration Committee in coordination with the Board Nomination and Remuneration Committee.*

*The incentives plan, awarded to Executive Directors, is subject to a maximum percentage limits and is determined by pre-established and measurable performance criteria – performance indicators – agreed with each director for each financial year.*

*The variable bonus is assessed by evaluating performance using a set of performance indicators, both business indicators mainly of an economic and financial nature “Key Performance Indicators of Business Activities” (Business KPIs), and individual indicators, combining the latter performance indicators mainly quantified “Personal Key Performance indicators” (Personal KPIs). The content of the performance indicators and their specific weight in determining actual remuneration awarded, ensure the alignment of Executive Directors with the strategic objectives defined and compliance with the laws that apply to the company's activities.*

*The variable component of the remuneration awarded to Executive Directors, is based on an individual performance assessment, which is made by the Shareholders' Remuneration Committee, in coordination with the Board Nomination and Remuneration Committee. This assessment takes place after the results of the Company are known.*

*Thus, for each financial year, an evaluation is made of business activity and of the performance and individual contributions to the collective success, which, obviously, impacts the awards of the fixed and variable components of the remuneration package of each Executive Director.*

*In each financial year, the effective payment of at least fifty per cent of the value of the variable bonus awarded to an Executive Director in result of the individual and company' performance assessments is deferred for a period of three years. This deferred component of variable bonus (the “Medium Term Variable Bonus”) is determined based on the company's shares, being applied the plan of the Medium Term Variable Bonus under the terms of the respective “Characteristics and Regulation”, attached as an Appendix to this Proposal.*

*In applying the Remuneration and Compensation Policy consideration is given to roles and*





responsibilities performed in affiliated companies.

The Company's Remuneration and Compensation Policy incorporates the principle of not contemplating any compensation to members of the Board of Director, or to members of other Statutory Governing Bodies, related with the termination of a mandate, whether such termination occurs at the end of the respective mandate, or there is an early termination for any reason or on any basis, without prejudice of the Company's obligation to comply with the applicable law.

The Remuneration and Compensation Policy does not include any additional benefits system, particularly retirement benefits, in favour of the members of the governing bodies or other "Senior Management".

To ensure the effectiveness and transparency of the objectives of the Remuneration and Compensation Policy, the Executive Directors have not, and will not, enter into agreements with the Company or third parties that have the effect of mitigating the risk inherent in the variability of their remuneration awarded by the Company and have not, during the current mandate, nor should they sell during the mandate, company shares that may be attributed under the Medium Term Incentive Plan up to a limit of two times the value of their total annual remuneration, with the exception of those any such shares that may be required to be sold in order to pay taxes on the respective gains.

**2. To implement these principles set out above, the Remuneration and Compensation of the members of the Statutory Governing Bodies and Persons Discharging Managerial Responsibilities shall respect the following rules:**

**Executive Board Members (EDs)**

The remuneration and compensation policy for the Executive Directors (EDs) includes, in the way it is structured, control mechanisms, taking into account the connection to personal and collective performance, to prevent behaviours that involves excessive risk-taking. This objective is also reinforced by the fact that each Key Performance Indicator is limited to a maximum value.

The remuneration of EDs normally includes two components: (i) a fixed component, which includes a Base Remuneration paid with reference to one year period (remuneration is paid in 12 months) and an annual responsibility allowance, (ii) a variable bonus, awarded in the first half of the year following the year to which it relates (the "Performance Year") and subject to the accomplishment of the targets and objectives fixed for the Performance Year. The variable component is divided into two parts (a) a Short Term Variable Bonus which is paid immediately after it is awarded, and (b) a Medium Term Variable Bonus which vests and is paid after a 3 years deferral period, considering that the exposure of EDs to fluctuations in the





share price is the most appropriate way to align the interests of EDs with those of shareholders.

(i) The fixed remuneration of an ED is based on the personal competences and level of responsibility of the function exercised by each ED and is reviewed annually. Each ED is attributed a classification named internally as a Management Level (“Grupo Funcional”). EDs are classified under one of the following Management Levels: “Group Leader”, “Group Senior Executive”, or “Senior Executive”. The various Management Levels are structured according to Hay’s international model for the classification of corporate functions, thereby facilitating market comparisons, as well as helping to promote internal equity.

(ii) The variable bonus aims at directing and rewarding directors for the accomplishment of pre-defined objectives, based on the performance of the company, of work teams under their responsibility and of its own individual performance, and is attributed once the year’s result is known and performance assessment has been concluded. The variable remuneration calculation is based on the completion of group, department and individual KPIs. Business KPIs, both economic and financial, account for 70% of the value. These are objective indicators and are divided into group and department KPIs. Group KPIs consist of economic and financial indicators based on budget figures, on the performance of each business unit, and also in the Company’s consolidated performance. On the other hand, function/business departments KPIs have a similar nature as those, and are directly influenced by the performance of the executive director. The remaining 30% regard Individual KPIs, which can combine subjective and objective indicators. Since the respective value attribution is dependent on the accomplishment of objectives, its payment is not guaranteed.

*(a) Short Term Variable Bonus*

The amount of the short term variable bonus value corresponds to, at most, 50% of the total variable remuneration value. This bonus is paid, in cash, during the first half of the following year to which it respects, unless the Remuneration Committee decides to pay it in shares, in the same period, under the terms and conditions defined for Medium Term Variable Remuneration.

*(b) Medium Term Variable Bonus* - This bonus aims at strengthening the executive directors’ loyalty to the company, aligning his/her interests with those of shareholders and at enhancing the impact of his/her performance in the overall performance of the company. The amounts of the Medium Term Bonus correspond to, at least, 50% of the total variable remuneration.

The amount in euro is divided by the average closing share price, to determine the number of shares to be granted. The amount converted in shares will be adjusted for any changes





*occurred in equity or dividends (Total Share Return) for a deferred period of 3 years. During this deferral period, the bonus value, converted into shares, will also be adjusted by the level of compliance with long term KPIs, to ensure continued alignment with the sustainability long term business objectives.*

*Aiming to ensure a policy that strengthens the alignment of executive directors with the company's long term objectives, the Remuneration Committee can, at its sole discretion, determine an executive director's co-payment in the acquisition of shares, which will correspond to a percentage of the share price, up to 5% of its share price at the date of the share transmission.*

*On the vesting date, the Company has the choice to settle in cash instead of shares.*

*Considering the two components of the variable remuneration, the pre-defined target will vary between 30% and 60% of the total annual remuneration (fixed remuneration and targeted variable remuneration).*

*When assessing the accomplishment, the attributable value will range from a minimum limit of 0% and a maximum limit of 140% of the target previously defined.*

*The payment of the variable remuneration in cash can be made through any of the approaches for revocation of the obligation provided in the Portuguese law and articles of association.*

#### **Non-Executive Board Members**

*The remuneration of non executive directors is determined according to market data and based on the following principles: (1) payment of a fixed remuneration, dependent on the presence at the Board of Directors and Board Nomination and Remunerations Committee and Board Audit and Finance Committee meetings; (2) payment of an annual responsibility allowance. There is no payment of a variable remuneration of any kind.*

#### **Statutory Audit Board**

*The remuneration of the members of the Company's Statutory Audit Board shall be based exclusively on fixed annual amounts, which include an Annual Responsibility Allowance. The levels of remuneration are determined by taking into consideration the Company's situation and by benchmarking against the market.*

#### **Statutory External Auditor**





*The Company's Statutory External Auditor shall be remunerated in accordance with normal fee levels for similar services, benchmarked against the market, by proposal of the Statutory Audit Board in coordination with the Board Audit and Finance Committee.*

**Board of the Shareholders' General Meeting**

*Remuneration of the members of the Board of the General Shareholders' Meeting is made up of a fixed amount, based on the Company situation and market practices.*

**Persons Discharging Managerial Responsibilities ("Dirigentes")**

*Under the terms of Paragraph 3 of Article 248.º - B of the Portuguese Securities Code, in addition to the members of the Statutory Governing Bodies mentioned above, Persons Discharging Managerial Responsibilities also includes individuals who have regular access to Privileged Information and are involved in taking management and business strategy decisions at the Company.*

*The remuneration policy applicable to other individuals who, under the terms of the law, are considered to be Persons Discharging Managerial Responsibilities, shall be equivalent to the one adopted for other managers with the same level of function and responsibility, without awarding of any other additional benefits in addition to those which result from the respective Management Level.*

**3. Share Plan Policy and Regulation to be applied by the Compensation Committee**

*The full Policy Regulation of the Share Plan to be applied by the Compensation Committee is attached to this proposal.*

**4. Compliance with paragraphs b) and d) (sic) of CMVM Recommendation II.3.3:**

*As required by the above recommendation, we hereby confirm that:*

*a) in the definition of the remuneration and compensation policy of members of the Company's statutory bodies, the main objective is to seize talent with high performance level, which represent a relevant and material contribution to the sustainability of the Company's businesses. With that in mind, remuneration parameters of statutory bodies are set and periodically reviewed in accordance with remuneration practices of comparable national and international companies, aligning, in individual and aggregate terms, the maximum target amounts to be paid to members of the statutory bodies, with market practices, differentiating on an individual and positive manner the members of statutory bodies according to, amongst others, the respective profile and curriculum, the nature and job description and the*





responsibilities of the relevant statutory body and of the member itself, and the direct correlation degree between individual performance and businesses performance.

Board of Directors	Components		Market Positioning	Circumstances when the amounts are due
Executive Directors	Fixed	Base Remuneration	Median	N/A
	Variable	Short Term Variable Bonus (STVB)	Third Quartile	Compliance with objective and subjective KPIs
		Medium Term Variable Bonus (MTVB)	Third Quartile	Compliance with objective and subjective KPIs
Non Executive Directors	Fixed	Remuneration		N/A
Statutory Audit Board	Fixed	Remuneration		N/A
External Auditor	Fixed	Remuneration		N/A

b) the Company will not assume any contractual responsibilities which are based on and have as effect the enforceability of any payments regarding dismissal or termination of functions of directors, notwithstanding the legal responsibility regime applicable to the dismissal of directors without due cause.”

## Proposal 6

“We propose that approval be granted to the Board of Directors to:

- 1) purchase own shares on the regulated market, or over the counter if the seller is a company directly or indirectly controlled by this Company, over the next 18 months and up to the limit, when consolidated with any shares purchased by companies directly or indirectly controlled by this Company, of 10% set out in Paragraph 2 of Article 317 of Portuguese Company Law, for a price per share not lower than the average of the last 10 quoted share prices prior to the date of purchase, less 50%, and not higher than the average of the last 10 quoted prices prior to the date of purchase, plus 10%.
- 2) sell on the regulated market, or over the counter if the buyer is a company directly or indirectly controlled by this Company, over the next 18 months and up to the limit permitted by





Portuguese Company Law, a minimum of one hundred own shares, for a price per share not lower than the average of the last 10 quoted share prices prior to the date of sale, less 10% per share, but without restricting the implementation of any share sales or awards required to fulfill the Sonaecom Medium Term Incentive Plan.

Furthermore, the Board of Directors shall have the power to decide if and when such transactions should be made, taking into consideration market conditions and the interests of the Company and its shareholders. Such transactions may include the sale or award of shares to Executive Members of the Board of Directors and employees of the Company or of companies controlled or jointly controlled, provided they strictly comply with the terms of the Sonaecom Medium Term Remuneration policy, previously approved by shareholders.”

### Proposal 7

“We propose that, under the terms of Paragraph 2 of Article 325-B of Portuguese Company Law, companies controlled, directly or indirectly, by this Company (as defined in Article 486 of Portuguese Company Law) are authorized to purchase and hold shares issued by this Company. Such shares are to be purchased in a regulated market, or over the counter, if the purchase is from this Company or from a company directly or indirectly controlled by this Company, over the next 18 months and up to the limit of 10%, when consolidated in this Company, for a price per share, not lower than the average share price of the last 10 trading sessions prior to the date of purchase, less 50%, and not higher than the average share price of the last 10 trading sessions prior to the date of purchase, plus 10% per share.

The purchases authorised above, shall be carried out by the Board of Directors of the respective companies, taking into account their requirements, such as the sale or transfer of shares to Members of their Boards of Directors and to managers, as required by the remuneration policy they have adopted, and taking into consideration market conditions and the interests of the companies and their respective shareholders.”

	<i>For</i>	<i>Against</i>	<i>Abstain</i>	<i>% Share Capital</i>	<i>No. Shares</i>
<b>Proposal 1</b>	285.710.126	1.899.829	27.896	94,07%	287.637.851
<b>Proposal 2</b>	287.506.258	0	131.593	94,07%	287.637.851
<b>Proposal 3</b>	287.637.851	0	0	94,07%	287.637.851





<b>Proposal 4</b>	287.478.362	0	159.489	94,07%	287.637.851
<b>Proposal 5</b>	287.281.977	74.958	280.916	94,07%	287.637.851
<b>Proposal 6</b>	287.637.851	0	0	94,07%	287.637.851
<b>Proposal 7</b>	287.637.851	0	0	94,07%	287.637.851

\*Excluding 5.571.014 own shares held by the Company on 24th April 2014

The Chairman of the Shareholders General Meeting

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Agostinho Cardoso Guedes

The Secretary of the Shareholders General Meeting

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Daniela Baptista

