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Porto, 28th of May 2010

OPTIMUS CLIX CELEBRATES CHILDREN'S DAY WITH AN OPEN SIGNAL ON THE DISNEY CINEMAGIC HD CHANNEL

To celebrate Children's Day, and with their youngest customers in mind, on the 1st and 2nd of June, **Optimus Clix** will provide, with an open signal, **Disney Cinemagic HD and SD**, on channels 132 and 133 respectively. After these two days, for those who wish to subscribe to the **Premium Channel**, Optimus Clix is giving away **three free monthly fees** - on Monday, Tuesday and Wednesday.

In addition to these offers and promotions, to celebrate the date, on the 1st of June, the **Offers & Promotions** category of the **Optimus Clix Videoclub** will be reinforced with **children's films at €0**.

On **Optimus Clix** children of all ages will find their favourite channels, like Panda, Panda Biggs, Cartoon Network, Disney Channel, Jim Jam, and Baby TV. And there are also **exclusive channels** like Kids Co, Super RTL and Bebe TV.

Optimus Clix has, exclusively for children, **a remote control which is specially designed to make zapping easier for the youngsters**. With only 12 colourful buttons, it simplifies the navigation of menus and also facilitates access to the **Kids Club** area. This special interface for children has a fun design, with big buttons and images, and very intuitive and appealing symbols. It also makes navigation easier because it only gives access to television channels and Videoclub titles which are targeted to the younger audience.

We should also remind that **Optimus Clix** has a **parental control** service allowing parents to establish restriction levels to filter wanted television content. With this, parents can prevent younger viewers, for example, from viewing content aimed at adults.

Further information on services and functions for the kids segment at <http://acesso.clix.pt/tv/>

Optimus
what do you need?

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